



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

The New Media Firm
1322 G Street SE
Washington, DC 20003

Contract # 30069

Schedule Dates 10/30/12-11/06/12
Advertiser Iss/ Defend Justice From Politics (3462)
Agency The New Media Firm (2409)
Product Political Issues (1082)
Brand DEF JUSTICE FOR POLITICS (12535)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name PLACEMENT, MEDIA
Phone/Fax /
CPE 361/379/1547
Account Types National/Political Issue
Billing Type Standard
Comments DEF JUSTICE FR POLIT
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEFEND JUSTICE FROM
POLITICS
\$200 added from headline #6258660

Date Entered 09/01/12
Last Modified 10/23/12
Entered By Wendy Crique
CO-OP No
Headline # 06258661
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,381.25
Net Total \$47,493.75
Sales Tax

WSVN (WSVN)
By Broadcast Month
Nov. 2012 40 \$55,875.00
Grand Total: 40 \$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/12-11/02/12	1	:30	10P- 11P (ET)	1					1			1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 AWS 10.00P	8/1/12
2.0	Normal Line / SPOT (2)	11/02/12-11/02/12	1	:30	12P- 12:30P (ET)	1					1			1	\$575.00	\$575.00	WSVN (WSVN)	CH7 AWS-NOON	8/1/12
3.0	Normal Line / SPOT (3)	11/02/12-11/02/12	1	:30	5P- 5:30P (ET)	1					1			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 AWS 5.00PM	8/1/12
4.0	Normal Line / SPOT (4)	11/02/12-11/02/12	1	:30	6P- 6:30P (ET)	1					1			1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 AWS 6.00PM	8/1/12
5.0	Normal Line / SPOT (5)	11/02/12-11/02/12	1	:30	7:30A- 8A (ET)	1					1			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
6.0	Normal Line / SPOT (6)	11/02/12-11/02/12	1	:30	8:30A- 9A (ET)	1					1			1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
7.0	Normal Line / SPOT (7)	11/02/12-11/02/12	1	:30	9A- 9:30A (ET)	1					1			1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
8.0	Normal Line / SPOT (8)	11/05/12-11/05/12	1	:30	10P- 11P (ET)	1	1							1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 AWS 10.00P	8/1/12
9.0	Normal Line / SPOT (9)	11/05/12-11/05/12	1	:30	12P- 12:30P (ET)	1	1							1	\$575.00	\$575.00	WSVN (WSVN)	CH7 AWS-NOON	8/1/12
10.0	Normal Line / SPOT (10)	11/05/12-11/05/12	1	:30	5:30P- 6P (ET)	1	1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 AWS 5.30PM	8/1/12
11.0	Normal Line / SPOT (11)	11/05/12-11/05/12	1	:30	6:30P- 7P (ET)	1	1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 AWS 6.30PM	8/1/12
12.0	Normal Line / SPOT (12)	11/05/12-11/05/12	1	:30	8A- 8:30A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
13.0	Normal Line / SPOT (13)	11/05/12-11/05/12	1	:30	8:30A- 9A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	1	:30	9A- 9:30A (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments:

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\$200 added from headline #6258660

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Package Deal
Commission % 15.00
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Net Total \$47,493.75
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Nov. 2012 40 \$55,875.00
Grand Total: 40 \$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	11/03/12-11/03/12	1	:30	6P- 6:30P (ET)	1						1		1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
15.0.1	Closed Preempt (15)	11/03/12															WSVN (WSVN)	Football Preemption - COLLEGE FOOTBALL	
16.0	Normal Line / SPOT (16)	11/03/12-11/03/12	1	:30	6:30P- 7P (ET)	1						1		1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
16.0.1	Closed Preempt (16)	11/03/12															WSVN (WSVN)	Football Preemption - COLLEGE FOOTBALL	
17.0	Normal Line / SPOT (17)	11/03/12-11/03/12	1	:30	7:30A- 8A (ET)	1						1		1	\$300.00	\$300.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
18.0	Normal Line / SPOT (18)	11/03/12-11/03/12	1	:30	8A- 8:30A (ET)	1						1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
19.0	Normal Line / SPOT (19)	11/03/12-11/03/12	1	:30	8:30A- 9A (ET)	1						1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
20.0	Normal Line / SPOT (20)	11/03/12-11/03/12	1	:30	9A- 9:30A (ET)	1						1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
21.0	Normal Line / SPOT (21)	11/04/12-11/04/12	1	:30	6P- 6:30P (ET)	1							1	1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
21.0.1	Closed Preempt (21)	11/04/12															WSVN (WSVN)	Football Preemption - NFL	
22.0	Normal Line / SPOT (22)	11/04/12-11/04/12	1	:30	6:30P- 7P (ET)	1							1	1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
22.0.1	Closed Preempt (22)	11/04/12															WSVN (WSVN)	Football Preemption - NFL	
23.0	Normal Line / SPOT (23)	11/01/12-11/01/12	1	:30	5:30P- 6P (ET)	1						1		1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NEWS 5:30PM	8/1/12

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10/30/12-11/06/12

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The New Media Firm (2409)

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Political Issues (1082)

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DEF JUSTICE FOR POLITICS (12535)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

PLACEMENT, MEDIA

Phone/Fax

/

CPE

361/379/1547

Account Types

National/Political Issue

Billing Type

Standard

Comments

DEF JUSTICE FR POLT

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEFEND JUSTICE FROM

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\$200 added from headline #6258660

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Package Deal
Commission % 15.00
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Sales Tax

WSVN (WSVN)

By Broadcast Month

Nov. 2012

40

Grand Total:

\$55,875.00

Rate

\$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (24)	11/01/12-11/01/12	1	:30	6:30P- 7P (ET)					1				1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:30PM	9/1/12
25.0	Normal Line / SPOT (25)	11/01/12-11/01/12	1	:30	8A- 8:30A (ET)					1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
26.0	Normal Line / SPOT (26)	11/01/12-11/01/12	1	:30	8:30A- 9A (ET)					1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
27.0	Normal Line / SPOT (27)	11/02/12-11/01/12	1	:30	9A- 9:30A (ET)					1				1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
28.0	Normal Line / SPOT (28)	10/30/12-10/30/12	1	:30	5:30P- 6P (ET)			1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:30PM	9/1/12
29.0	Normal Line / SPOT (29)	10/30/12-10/30/12	1	:30	6:30P- 7P (ET)			1						1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:30PM	9/1/12
30.0	Normal Line / SPOT (30)	11/06/12-11/06/12	1	:30	7:30A- 8A (ET)			1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
31.0	Normal Line / SPOT (31)	10/30/12-10/30/12	1	:30	8A- 8:30A (ET)			1						1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
32.0	Normal Line / SPOT (32)	10/30/12-11/06/12	1	:30	8:30A- 9A (ET)			1						2	\$1,550.00	\$3,100.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
33.0	Normal Line / SPOT (33)	10/30/12-10/30/12	1	:30	9A- 9:30A (ET)			1						1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	9/1/12
34.0	Normal Line / SPOT (34)	10/31/12-10/31/12	1	:30	10P- 11P (ET)				1					1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 NWS 10:00P	9/1/12
35.0	Normal Line / SPOT (35)	10/31/12-10/31/12	1	:30	12P- 12:30P (ET)				1					1	\$575.00	\$575.00	WSVN (WSVN)	CH7 NWS-NOON	9/1/12
36.0	Normal Line / SPOT (36)	10/31/12-10/31/12	1	:30	5P- 5:30P (ET)				1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:00PM	9/1/12
37.0	Normal Line / SPOT (37)	10/31/12-10/31/12	1	:30	6P- 6:30P (ET)				1					1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:00PM	9/1/12

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B/E Bookend P/B Piggy Back

Printed At: 12:20 PM on Monday, October 29 2012



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Account Types

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***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEFEND JUSTICE FROM
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WSVN (WSVN)
By Broadcast Month
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38.0	Normal Line / SPOT (38)	10/31/12-10/31/12	1	:30	7:30A- 8A (ET)	1			1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
39.0	Normal Line / SPOT (39)	10/31/12-10/31/12	1	:30	8:30A- 9A (ET)	1			1					1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
40.0	Normal Line / SPOT (40)	10/31/12-10/31/12	1	:30	9A- 9:30A (ET)	1			1					1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
41.0	Revised Line / SPOT (41)	11/03/12-11/03/12	1	:30	10P- 10:30P (ET)	1							1	1			WSVN (WSVN)	SAT 10P NEWS	10/23/12
41.1	Normal Line / SPOT (41)	11/03/12-11/03/12	1	:30	10:30P- 11P (ET)	1							1	1	\$3,000.00	\$3,000.00	WSVN (WSVN)	SAT 10P NEWS	10/23/12
42.0	Revised Line / SPOT (42)	10/29/12-10/29/12	1	:30	4:30A- 4:59A (ET)	1							1	1			WSVN (WSVN)	SAT 430a NEWS	10/22/12
42.1	Normal Line / SPOT (42)	10/30/12-10/30/12	1	:30	4:30A- 4:59A (ET)	1							1	1	\$200.00	\$200.00	WSVN (WSVN)	430a NEWS	10/22/12
43.0	Normal Line / SPOT (43)	11/05/12-11/05/12	1	:30	4:30A- 4:59A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)	430a NEWS	10/22/12

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